

## Interested in Fundraising?



There are lots of ways to make a difference, but one way is to help charities to fundraise to support and develop their work.

Fundraising can be lots of fun, but there are a few things to consider as you begin to plan. So here's our quick guide to help you get started...

### Before you start:

- Have a think about resources; do you have any skills that could help you? Are you a great photographer or a nifty knitter? What will you need to make your event a success?
- **\*Top Tip\*** When planning to fundraise you need to be clear if you are fundraising 'in aid of' or 'on behalf of' as it can affect you legally! *On behalf of* volunteers are volunteers who have authority from the fundraising organisation to fundraise. The organisation knows that they are raising money and will often help the volunteers by providing advice and resources. *In aid of* volunteers have no authority from the fundraising organisation and are acting on their own initiative. Often the fundraising organisation will not have any knowledge of the volunteer activity until they receive the money that has been raised.
- We would always recommend letting the charity know, they can sometimes provide help or resources and that can be a big help!
- Share your story. Tweet it, Instagram it, blog it. Tell the world and more importantly tell us! We want to hear all about the amazing work our students do.

### Fundraising is about more than shaking buckets:

- We think fundraising works best when everyone gets something out of it. This could mean raising money by selling handmade gifts or sharing your skills in exchange for sponsorship.
- Be creative! The best ideas are the most original fun ones. Host your own Come Dine With Me evenings, get your friends together for a pub quiz or upcycle your clothes and pop them on ebay!
- Take your message outside! While we will support you here in the Union, it may be worth considering getting a permit to fundraise in a public place, or linking up with organisations such as your local gym or library to get their support.

### Feeling inspired?

Then don't stop there! Lots of charities are looking for volunteers to continue their good work and we can help you find the perfect opportunity. You could also set up a society and engage lots of other students to help you further your cause.

You can pop in and see us in the Union and we'd be happy to help you get started and develop your ideas.