

# MANCHESTER METROPOLITAN UNIVERSITY STUDENTS' UNION



## MEDIA PACK 2026/27



## STALL HIRE

With an average daily footfall of over 3,000 students throughout the week, we can help get your brand into the heart one of the largest universities in the country. We cater to all sizes of campaigns, from distributing samples to increasing brand awareness or gathering data.

### Inside Reception

**3m x 3m** £600 +VAT

**6m x 5m** £750 +VAT

### Outside Reception (Union Yellow Wall)

**up to 8.5m x 4m** £900 +VAT

## INDEPENDENT STALL HIRE

Our Independent Stall Hire is perfect if you are a local independent business wanting to get your brand seen by students.

These stalls are priced based on your space requirements.

**2m x 1m** (1 x trestle table) POA

**3m x 2m** (up to 3 trestle tables) POA

**6m x 5m** (whole reception area) POA

**Outside 8.5m x 4m** POA



# DIGITAL SCREENS

We have eight screens—two portrait and six landscape—located in prime advertising/ high footfall locations. Your advert will be shown over 5,000 times a day through a 10 second image or video, within a playlist of up to seven other adverts.



## Dimensions:

Portrait 1080 x 1920px

Landscape 1920 x 1080px

**Format:** JPG, PNG, MP4

## Duration

One week

Two weeks

One month (28 days)

Whole term

## Portrait

£180 +VAT

£350 +VAT

£600 +VAT

£1,000 +VAT

## Landscape

£150 +VAT

£300 +VAT

£500 +VAT

£800 +VAT

## Both

£285 +VAT

£550 +VAT

£980 +VAT

£1,500 +VAT



# DIGITAL PACKAGE

**SOLD OUT UNTIL SEPT 2026**

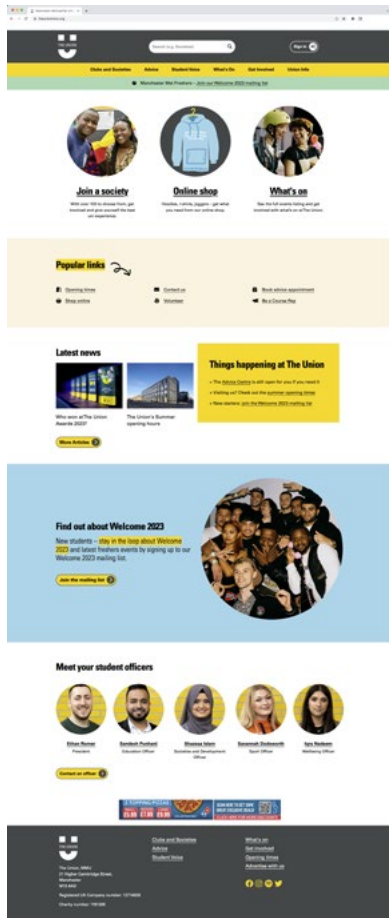
Take advantage of our digital package to target students via email, on our website and within The Union building.

£775 +VAT

+ Email advert

+ 2 weeks of web banner advertising

+ 2 weeks of landscape digital screens

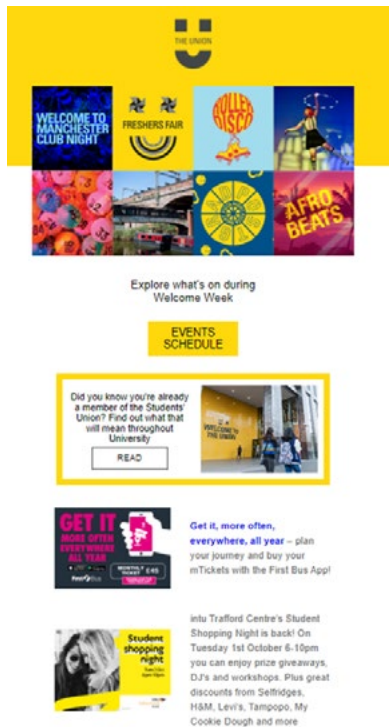


# WEB BANNER / WEBSITE **SOLD OUT UNTIL SEPT 2026**

The Union website ([theunionmmu.org](http://theunionmmu.org)) is a hub of information for students; from finding out about clubs and societies to keeping updated with the latest Union news and events. With around 30,000 unique visitors a month, your advert has the potential to reach students 24 hours a day.

**Dimensions:** 645 x 83px  
**Format:** JPG, PNG, GIF

One week	£200 +VAT
Two weeks	£380 +VAT
One month (28 days)	£600 +VAT
Whole term	£980 +VAT
Full Academic Year	£2,500 +VAT



# EMAIL **SOLD OUT UNTIL SEPT 2026**

Directly target around 14,000 Manchester Met students through our monthly Union Newsletter, which has an average an open rate of 30%.

**Dimensions:** 320 x 224px  
**Format:** JPG, PNG  
**Copy:** Up to 20 words  
**Other:** Click through link (tracked is recommended)  
**£385** +VAT



## A4 POSTERS

The Union's twelve A4 poster frames are situated in all our washrooms across 4 floors. Unlike social media advertising, poster frames cannot be skipped or scrolled past meaning you get high dwell time and uninterrupted visibility. They are a cost-effective way to grab our students' attention.

**Dimensions:** A4

**Format:** physical copies to be sent to The Union MMU, 21 Higher Cambridge St, Manchester M15 6AD.

4 x A4 Portrait Posters **£60** +VAT per week

8 x A4 Portrait Posters **£120** +VAT per week

12 x A4 Portrait Posters **£180** +VAT per week



## WELCOME FAIR

Welcome students back to university after the Christmas break with a Welcome Fair stall.

Welcome Fair has a footfall of 2,300 + students.

**£550** +VAT