

The collage consists of 12 individual photographs arranged in a 3x4 grid. The top row shows a man in an orange shirt at an Amazon Student booth, a red Tim Hortons delivery truck, and a man in a blue shirt holding a product. The middle row features a woman smiling, a man in a red shirt, and a yellow sign that says 'WELCOME TO THE UNION'. The bottom row depicts a woman with popcorn, a lounge area with people, and a booth for 'Endless Social Media'.

MANCHESTER
METROPOLITAN
STUDENTS'
UNION



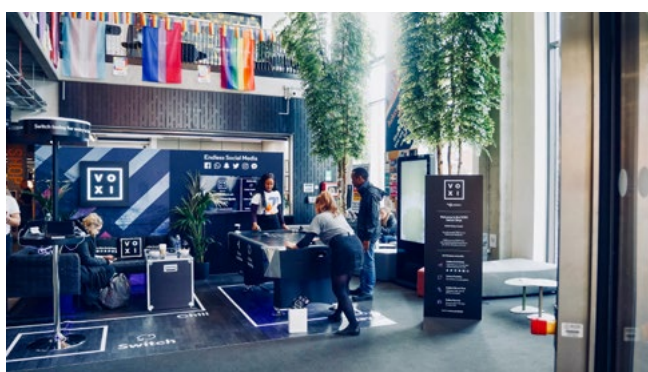
STALL HIRE

With an average daily footfall of over 3,000 students throughout the week, we can help get bring your brand into the heart one of the largest universities in the country. We cater to all sizes of campaigns, from distributing samples to increasing brand awareness or gathering data.

Reception (up to: 5m x 6m)

Outside Reception (up to: 7m x 5m)

£500



DIGITAL SCREENS

We have four portrait and six landscape screens located in prime advertising/ high footfall locations in The Union building. Your advert will be shown over 5,000 times a day through a 10 second image or video, within a playlist of up to seven other adverts.



Dimensions:

Portrait 1080 x 1920px

Landscape 1920 x 1080px

Format: JPG, PNG, MP4

Duration

One week

Two weeks

One month

(28 days)

Portrait

£180

£340

£650

Landscape

£120

£230

£430

Both

£250

£475

£900



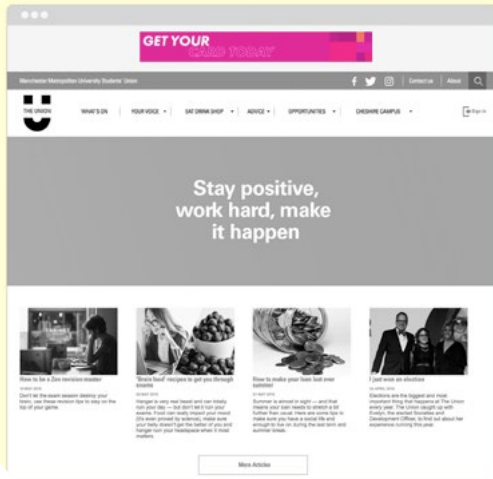
WEB BANNER / WEBSITE

The Union website (theunionmmu.org) is a hub of information for students; from finding out about clubs and societies to keeping updated with the latest Union news and events. With around 16,000 unique visitors a month, your advert has the potential to reach students 24 hours a day.

Dimensions: 645 x 83px

Format: JPG, PNG, GIF

£500



EMAIL

Directly target over 8,500 Manchester Met students through our bi-weekly Union Newsletter, which has an average open rate of 40%.

Dimensions: 320 x 224px

Format: JPG, PNG

Copy: Up to 35 words

Other: Click through link (tracked is recommended)

£300



COMPLETE PACKAGE

Take over The Union's advertising opportunities. Get face-to-face engagement with students, backed up with all of the digital advertising we offer.

£1,000

- + Stall hire
- + Email advert
- + 2 weeks of web banner advertising
- + 2 weeks of both portrait and landscape digital screens



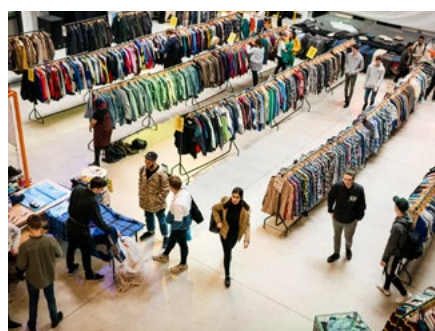
DIGITAL PACKAGE

As the effectiveness of digital marketing continues to rise, take advantage of our Digital Package which will target students not only over email and our website, but within The Union building as well.

£600

- + Email advert
- + 2 weeks of web banner advertising
- + 2 weeks of landscape digital screens

SAMPLE SALE PACKAGE



Take the chance to raise brand awareness, offload additional stock and raise funds by hosting your own sample sale in our Main Venue. With previous success from PLT, I Saw It First and more.

Basic Sample Sale Package

- + Main venue hire
- + Tech
- + Security
- + Event listing on The Union website

£1,350

Promotional Sample Sale Package

- + Main venue hire
- + Tech
- + Security
- + Event listing on The Union website
- + 1 week of both portrait and landscape digital screens
- + Email advert
- + *Additional use of stage, basic venue lighting, PED barriers*

£1,700

FRESHERS FAIR

With over 10,000 new students starting at Manchester Met every year, Freshers Fair is a unique opportunity to develop brand loyalty that will stick with students throughout their stay in Manchester and beyond.

Standard stall

One day £1,000 | Two day £1,500

Premium stall

One day £1,400 | Two day £2,100



REFRESHERS FAIR

Welcome students back to university after the Christmas break with Refreshers Fair, a smaller and more intimate event that gains a footfall of over 1,000 students.

£300

BESPOKE PACKAGE

If your campaign requirements are beyond the listed media then please contact mediasales@mmu.ac.uk and we can discuss how to best accommodate your activity.

